

# PRIVACY POLICY

November, 2020

We attach great importance to your privacy and your personal data. We therefore process your data exclusively on the basis of the applicable statutory regulations, in particular the Austrian Data Protection Act - **DPA**, the EU General Data Protection Regulation (**GDPR**) as well as the Austrian Telecommunications Act (**TCA**).

This privacy policy informs you how we process your personal data (e.g. name, e-mail, IP address) when you visit our **website** [www.autologg.com](http://www.autologg.com) (2.1., 2.2.), when you visit our **Facebook page** (2.3.), when you order goods via the **AutoLogg webshop** (2.4.) or when you contact us via our **contact form** (2.5.), and what your corresponding rights are. This privacy information may be complemented by additional privacy information, terms or hints we provide to you.

Additionally you will find on our website:

- Privacy information for the **use of AutoLogg**;
- General privacy information for **business partners or their employees**;

## 1. Controller:

AMV Networks GmbH, Muehlstrasse 21, A-4614 Marchtrenk, T + 43 7243 585 96-70, [office@amv-networks.com](mailto:office@amv-networks.com) (referred to below as „AMV“, „we“ or „us“).

Contact details of the data protection officer:

T + 43 7243 585 96-70

[datenschutz@amv-networks.com](mailto:datenschutz@amv-networks.com)

## 2. Processing of personal data, purpose and legal basis

### 2.1. Visit of our website

When you visit our website, the following data is automatically sent by your browser to the server of our website and temporarily stored in so-called “web server log files”:

- Browser type and –version;
- Model of mobile phone and generic device identification;
- Operating system used;
- Web site from which our site was accessed (Referrer URL);
- Subpage that the user visits;
- Date and time of access;
- Internet protocol (IP) address of the requesting Internet-enabled device.

Purpose of the processing:

The data is used to ensure a smooth connection, to further improve the website and make it more user-friendly, to find and correct errors more quickly and to evaluate system security and stability. The data will not be used to personally identify visitors of this website.

Legal basis:

The processing is based on our legitimate interests pursuant to Art. 6(1)(f) GDPR, resulting from the purposes of processing listed above.

## **2.2. Cookies & Plug-Ins on [www.autologg.com](http://www.autologg.com)**

Purpose of the processing:

We use so-called cookies on our website. Cookies are small text files that are temporarily stored on your device (e.g. notebook, tablet, smartphone) via your browser when you visit our website. The next time you visit our site, your browser will access the relevant cookie(s) and send them to the site's server.

When you visit our website, only those cookies are set that are strictly necessary to operate the website or to provide a service on your express request. Apart from that, we process data via cookies only upon your prior consent.

More detailed information on the cookies used on our website, in particular their purpose and storage period, you will find below.

The following cookies are used:

### **Google Analytics**

**\_ga:** Anonymous ID for the analysis of page access in Google Analytics

**\_gat; \_\_utma; \_\_utmb; \_\_utmz:** These cookies will be used to collect information about how user use our website, what enables us to compile the information and improve the website. These cookies collect non-personal data, including the total number of visitors of the website, where they came from and the subpages they have visited. Storage period gat: 10 minutes, utma: 30 minutes, utmb: 30 minutes, utmc: end of session, utmz: 6 months.

### **Google Tag Manager**

**\_dc\_gtm\_:** This cookie collects information about the usage of the website in order to identify extra popular sections of the website. The collected data does not include personal data. These cookies expire after 10 minutes.

## Google Adwords

**Id:** Cookies will be used to verify how many visitors have visited our website through clicking on a Google ad. If you visit our website after clicking on a Google ad, a cookie will be set. These cookies expire after 30 days and are not used for personal identification of the user. If you visit certain pages of the website and the cookie has not yet expired, we are able to recognize that you clicked on the ad and proceeded to that page. Each Google Ad customer receives another cookie. Therefore cookies cannot be tracked through websites of Google Ad customers. The information collected by the conversion cookie is used to provide aggregate conversion stats to Google AdWords-customers who have opted-in to conversion tracking. AdWords-customers receive the total number of users who have clicked on their ad and who have been forwarded to a conversion tracking tag page.

**\_drt.:** In order to verify how many visitors have visited our website by clicking on an ad.

**Remarketing-Cookie:** Stores the respective previously visited page on our website in order to place targeted ads on other websites/ remarketing.

## Facebook

**datr, lu, locale, reg\_fb\_gate, reg\_fb\_ref, a11y, act, c\_user, csm, fr, p, presence, s, xs (durata massima di 2 anni):** Placed by Facebook as soon as the user has activated the Facebook Social Plugin on our website. For further information regarding the type, usage and purposes of cookies please click on the following Link. Storage period: datr and lu: 2 years, locale: 1 week, others: until you close your browser.

## Twitter

**pid, guest\_id, dnt, remember\_checked, twll, external\_referer, eu\_cn, k:** Placed by Twitter, as soon as the user has activated the Twitter Social Plug in on our website. For further information regarding the type, usage and purposes of cookies please click on the following Link. Storage period: guest\_id – 2 years; k – 1 week; External\_referer 1 day

## WordPress

**wordpress\_test\_cookie:** These cookies will be used only for the administrative area of WordPress. Storage period: wordpress\_test\_cookie and wordpress\_; until the end of a session, wordpress\_logged\_in\_: 15 days, wp-settings- and wp-settings-time-: 1 year

**wordpress\_; wordpress\_logged\_in\_; wp-settings-; wp-settings-time-:** These cookies will be used only for the administrative area of WordPress and do not apply for other visitors of the website.

**ab:** Will be used for A/B-tests for new functions

**akm\_mobile:** Stores, if visitor whether likes the mobile or desktop version of the website to be displayed

## **WooCommerce**

**woocommerce\_cart\_hash, woocommerce\_items\_in\_cart; wp\_woocommerce\_session\_:** The first two cookies are used to recognize information about the shopping bag and to track changes. The third cookie distinguishes customers from each other and allows them to be found in the database. No personal data is stored.

## **Other cookies**

**cookiePolicy:** This reports that you have accepted the usage of cookies on our websites. This cookie will be set when you close the cookie-reference layer.

**s\_cc:** This cookie reports that cookies are activated in your browser.

**s\_sq:** This cookie contains information about the previous link clicked by the user.

**s\_vi [ID]:** Unique ID for visitors including time and date.

Legal basis:

The processing is based on our legitimate interests pursuant to Art. 6(1)(f) GDPR (optimization of the website and of the online service offers) or, where required, on your consent in accordance with Art 6(1)(a) GDPR.

You can prevent the use of cookies by selecting the appropriate settings on your browser; however, please note that in this case, you may not be able to make full use of all the functions provided on this website.

### **2.2.1. Google Analytics**

Provided that you have consented to the use of cookies, this website uses Google Analytics, which is provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Irland („Google“), for the purpose of analysing website use.

**ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.**

This service uses cookies, text files which are saved on your device and enable the analysis of how you use this website. The information generated by the cookie about your use of the website is transmitted to a Google server and saved there. We use IP anonymisation, which means that within member countries of the European Union or

states which are part of the European Economic Area your IP address is truncated by Google. Google uses the information in order to evaluate your use of our website, to create reports on website activities and in order to provide us with further services relating to website use and Internet use. Google will not associate the IP address transferred by your browser as part of Google Analytics with any other data held by Google for the purpose of personal identification.

You can prevent the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to make full use of all the functions provided on this website. You can also prevent the collection of data generated by the cookie and related to the usage of the website (incl. your IP address) and the processing of the data by Google, by downloading and installing the browser plugin available under the following link:  
<http://tools.google.com/dlpage/gaoptout?hl=de>.

We also use Google Analytics to analyze data from AdWords and the Double-Click-Cookie for statistical purposes. If this is undesired, you can turn off this function in the Ads Settings (<http://www.google.com/settings/ads/onweb/?hl=en>). We would like to advise you, however, that deactivating or opting out of these tools may prevent you in some instances from fully using all of the functions of this Website. Since we place great importance on the security of all personally identifiable information associated with our users, we use Google Analytics with the extension, „gat.\_anonymizeIp()“, so that your IP address is further processed in anonymized form only.

### **2.2.2. Google Ads**

This website uses Google conversion tracking. In case you have reached our website through clicking on an ad served by Google, a conversion tracking cookie is set. These cookies expire after 30 days and are not used for personal identification of the user. If you visit certain pages of the website and the cookie has not yet expired, Google and we are able to recognize that you clicked on the ad and proceeded to that page.

The information collected by the conversion cookie is used to provide aggregate conversion stats to Google Ads-customers who have opted-in to conversion tracking. Ads-customers receive the total number of users who have clicked on their ad and who have been forwarded to a conversion tracking tag page. More information on these topics you will find here: <https://policies.google.com/technologies/ads>.

### **2.2.3. Microsoft Bing Ads**

This website uses the tracking tool from Microsoft (Bing Ads), Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA. When you click on an ad from Microsoft Bing Ads, a cookie is set on your device. If you visit our website, we can determine that you clicked on the ad placed with Bing Ads and were redirected to our page.

**ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.**

We receive the total number of users who have clicked on their ad and who have been forwarded to a conversion tracking tag page. No personal data of the user will be submitted. You can prevent the use of cookies – e.g. by selecting the appropriate settings on your browser. More information on these topics and Microsoft Bing you will find here: <https://privacy.microsoft.com/de-de/privacystatement>.

#### **2.2.4. Google Tag Manager**

This website uses the Google Tag Manager, a tag-management-system. With Google Tag Manager and its link to Google Analytics, it is possible to set up complex tasks for tracking. Through the usage of Google Tag Manager, a cookie is set on your device when you visit our website.

This cookie collects information about the usage of the website in order to identify extra popular sections of the website. These cookies expire after 10 minutes. The collected data does not include personal data.

#### **2.2.5. Facebook-Plugins (Like-Button)**

We have integrated on our pages plug-ins of the social network of Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Irland ("Facebook").

**ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.**

You can recognize these plug-ins by the Facebook logo or the "Like-Button" on our page. Here you find an overview of the Facebook plug-ins. When you visit our home page, provided that you have consented to the use of cookies, a direct link is established between your browser and the Facebook server. Facebook will then receive information that you with your IP-address have visited our page. When you click the "Like-Button" while you are logged in with your Facebook account you can link our page contents with your Facebook profile. This way Facebook can correlate your visit to your user account. We want to inform you that we as provider do not have any knowledge of the transferred data nor do we know how Facebook exploits these data. You find more information on these topics in Facebook's privacy statement.

<https://www.facebook.com/policy.php>

If you object to Facebook allocating your visit to our pages to your Facebook user account make sure you are logged out of this account.

#### **2.2.6. Twitter**

Functions of Twitter service have been integrated into our websites. These functions are offered by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the function "Re-Tweet" the websites visited by you will be related to your Twitter account and released to other users. For this purpose data will be transferred to Twitter.

**ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.**

We inform you that we as the provider of these websites have no knowledge of the contents of the transferred data or of the use Twitter makes with these data. For further information turn to Twitter's privacy statement on <https://twitter.com/privacy>

Your privacy settings with Twitter can be altered with your account settings. > <http://twitter.com/account/Settings>.

### **2.3. Facebook page**

If you visit our Facebook page "AutoLogg", personal data will be processed in connection with this visit.

**ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.**

This happens regardless of whether you are registered or logged in on Facebook or not. Information about Facebook's processing of personal data can be found in the Facebook Privacy Notice (<https://www.facebook.com/policy.php>) and the Facebook Cookie Guidelines (<https://www.facebook.com/policies/cookies/>). Please note that we have no control over the Facebook Privacy Policy, Cookie Policy, or Terms of Use.

We operate our Facebook page to present our company to and communicate with Facebook users and visitors of our Facebook page. The operation of this Facebook page is therefore based on our legitimate interest pursuant to Art(6)(1)(f) GDPR (information and interaction opportunities for and with our users and visitors; handling of sweepstakes). For this purpose, we process personal data when a Facebook user sends us a direct message or a sweepstake is played out via Facebook. For the purpose of answering your inquiry, we process your first name, surname and content of the message. We will provide you with information on the processing of personal data in connection with our sweepstakes separately. Besides, you decide which additional information is visible to us in your public profile on Facebook in the settings in your Facebook profile.

Facebook provides us with anonymous statistics on the use of our Facebook page using the "Facebook Insight" function. This data is collected using cookies, which are small text files that are temporarily stored on the user's device (e.g. PC, notebook, tablet, smartphone). The information stored in the cookies is processed by Facebook in personal form.

These cookies are used to improve Facebook's advertising systems and to provide us with statistics that can help us to control and improve the marketing of our own activities. As the operator of our Facebook page, we are thus involved in the decision on the purposes and means of processing the personal data of visitors to our Facebook page, and are therefore jointly responsible with Facebook for this processing within the

meaning of Art 26 GDPR. The main content of the agreement between the joint controllers is provided by Facebook Ireland.

The cookies are stored for up to two years after setting or updating these cookies. Stored cookies can be deleted at any time. You can prevent the installation of cookies by making the appropriate settings in your browser.

If you are registered with Facebook, you consent to the processing of your personal data in accordance with the terms of use and data protection and cookie provisions of Facebook pursuant to Art 6(1)(1) GDPR. If you are not registered with Facebook, you consent to the processing and statistical evaluation of your personal data by Facebook and to the transmission of anonymized statistics to us, pursuant to Art 6(1)(a) GDPR, by accessing a subpage of our Facebook page.

The anonymous statistics include, but are not limited to the following information: Total number of page views, information about "Like" information, page activity, followers, reach, demographics.

We would like to point out that we do not have access to the personal data stored in the cookies and therefore cannot transmit these to third parties.

Facebook assumes primary responsibility for the processing of Insights data under the Page Insights Supplement Agreement and fulfills all obligations under the GDPR with respect to the processing of Insights data.

For requests to exercise your rights (see below) and to revoke your consent, please use the forms linked to Insights Data in Facebook's Privacy Information ([https://de-de.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://de-de.facebook.com/legal/terms/information_about_page_insights_data)) or contact Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland by post.

#### **2.4. Orders in the AutoLogg webshop**

Purpose of the processing:

If you order AutoLogg in our webshop at <https://www.autologg.com/shop/autologg-box/>, we process your personal data which have been communicated to us together with the order (e.g. title, first name, surname, company (optional), contact data or payment information) as well as other transaction-related data (order number, order date, order quantity, estimated delivery time, purchased product, price, shipping method, shipping costs (if invoiced), voucher code and voucher amount (if used)) for the purpose of processing the order (including delivery and invoicing).

In general, you have provided this data to us or it was generated by us in the course of your order. However, we may have lawfully received this data from the company for which you are working for (e.g. your colleagues or superiors). The processing of this data is necessary for the conclusion of the contract. If you do not provide us personal data, this could mean that we cannot conclude a contract with you, cannot provide the



requested service or cannot fulfil the stated purposes in accordance with the contract or the law.

We offer you efficient and secure payment options in our webshop and use banks or credit institutions as well as payment providers. The data processed by the payment provider includes basic data (such as name/company, address), payment data (such as account or credit card number, invoices), contract data (such as subject matter of contract, number and description of purchased products, duration), usage and communication data (such as visited websites, access times, IP addresses). This data is necessary to carry out the transaction. The entered payment data is only processed by the payment provider, i.e. we do not receive any account or credit card data, but only information with confirmation or negative information of the payment. The terms and conditions and data protection information of the respective payment provider apply.

Used payment providers: PayPal (Europe) S.à r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg; privacy information available at <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>; Stripe, Inc., 510 Townsend Street, San Francisco, CA 94103, USA; privacy information available at <https://stripe.com/at/privacy> . **ATTENTION! Within the scope of this service, data is transferred to the USA or such a transfer cannot be excluded.**

Legal basis:

The processing is based on the implementation of pre-contractual measures and performance of a contract in accordance with Art. 6(1)(b) GDPR as well as on our legitimate interests pursuant to Art. 6(1)(f) GDPR (customer service).

## **2.5. Request form**

Purpose of the processing:

If you get in touch with us using a form on the website, we will process the personal data provided by you (e.g. company, address, first name, surname, telephone, your request) for the purpose of contacting you and within the framework of the possible business relationship.

Legal basis:

The processing is based on the implementation of pre-contractual measures and performance of a contract in accordance with Art. 6(1)(b) GDPR as well as on our legitimate interests pursuant to Art. 6(1)(f) GDPR (customer service).

## **2.6. Registration as an agent of AutoLogg**

Purpose of the processing:

If you register on our AutoLogg website as an agent, we process your personal data that you have provided to us in the form (e.g. company name, name, address and e-mail address) for the purpose of handling the registration, contacting you and sending you the agency agreement and the voucher code. The processing of this data is necessary for the registration and sending of the contract and voucher codes. If you do not provide us with certain data, this could mean that we cannot conclude the contract with you, cannot provide the requested service or cannot fulfil the stated purposes in accordance with the contract or the law.

#### Legal basis

The processing is based on the implementation of pre-contractual measures and performance of a contract in accordance with Art. 6(1)(b) GDPR.

### **2.7. Registration as a tax consultant with AutoLogg**

Purpose of the processing:

If you register as a tax consultant on our AutoLogg website, we process your personal data that you have provided to us in the form (e.g. tax consulting office, name, contact data, address, your message and whether an AutoLogg test box is desired or not) for the purpose of handling the registration, contacting you and sending you the voucher code and, if desired, for the purpose of delivering the AutoLogg test box. The processing of this data is necessary for the registration and sending of the voucher code or, if requested, for the delivery of the AutoLogg test box. If you do not provide us with certain data, this could mean that we cannot conclude the contract with you, cannot provide the requested service or cannot fulfil the stated purposes in accordance with the contract or the law.

#### Legal basis

The processing is based on the implementation of pre-contractual measures and performance of a contract in accordance with Art. 6(1)(b) GDPR.

### **3. Do we share your personal data?**

Provided this is necessary and permitted to fulfill the above stated purposes, we may share personal data with other departments or companies affiliated with us within the EU (<https://www.starlim-sterner.com/en/contact/company-sites/>), who support us, for example, in keeping our accounts and complying with our legal and tax obligations, or to third parties such as legal advisers, tax advisers, auditors or other business partners (e.g. logistics partners for the execution and processing of deliveries).

Furthermore, your personal data may also be processed on our behalf by our processors (e.g. IT service providers or payment providers). These processors are contractually obliged to comply with data protection regulations.

Except where otherwise stated in this Privacy Policy, we will not disclose your personal data to other recipients, unless this is necessary for the assertion, exercise or defence of legal claims or for the fulfilment of our obligations or in cases this is legally or officially obligatory. Possible recipients in this case may be legal representatives, competent authorities, offices and courts

If the above-mentioned recipients are located in countries outside of the European Union (in so-called "third countries"), the local data protection laws may not offer the same data protection level as in your country of residence. For example, there may be a risk that your data could be collected and processed by local authorities and that your data subject rights could not be enforced. A transfer will therefore only take place in accordance with the statutory provisions if the European Commission has adopted an adequacy decision for the third country, if appropriate safeguards have been agreed with the recipient (e.g. EU Standard Contractual Clauses), the recipient participates in an approved certification system, binding corporate rules according to Art. 47 GDPR exist or there is a derogation for specific situations according to Art 49 GDPR (e.g. the transfer is necessary for the performance of a contract between you and us or you have explicitly consented to the proposed transfer). You may request a copy of the appropriate or suitable safeguards via the contact mentioned in Section 5 below.

#### **4. How long do we store your data?**

Unless a different storage period is expressly stated, your data will be deleted as soon as it is no longer required for the fulfillment of the abovementioned purposes, unless there are longer statutory retention periods or other (legally justified) purposes, which require a continued storage of your data.

#### **5. Your rights**

Under the GDPR, you have the following rights:

- Right to access the personal data concerning you that is being processed by us (Art. 15 GDPR);
- Right to rectification of inaccurate data (Art. 16 GDPR);
- Right to erasure (Art. 17 GDPR), where appropriate;
- Right to restriction of processing of your data (Art. 18 GDPR), where appropriate;
- Right to object to the data processing at any time on grounds relating to your particular situation (Art. 21 GDPR);
- Right to receive the personal data concerning you in a structured, commonly used and machine-readable format (Art. 20 GDPR), where appropriate;
- Right to withdraw consent declarations at any time without a reason in order to hinder further processing of your personal data that has been collected and used based on a consent declaration;
- Right to lodge a complaint with the supervisory authority.

Please note that we may not always be obliged to comply with a request for erasure, restriction of processing, objection to processing or data transfer. This is subject to the legal requirements and an assessment in each individual case. In case of any questions concerning your personal data, contact us at [datenschutz@amv-networks.com](mailto:datenschutz@amv-networks.com).

## **6. Miscellaneous**

We may adjust this Privacy Policy if necessary. You will find the latest version here: [Privacy](#)